

giant heart installation



EVENT OVERVIEW

- To install a giant flower covered heart to act as a photo opportunity
- Heart measures approx. 4m tall to allow for visitors to pass underneath



ACTIVITIES INCLUDE

- Giant heart installation
- Photo prop opportunities
- Can be used for Valentines Day
- Flowers can be coloured to match any occasion ie. Blue to thank NHS, rainbow coloured etc.
- Can be used as part of a wider activity.



ADDITIONAL ACTIVITIES

- Branded backdrop to promote activities
- Social media competition



COMMERCIALISATION OPPORTUNITIES

- Branded activities and prizes
- Themed activities with retailer interaction
- Branded photos to take home
- Retailer vouchers/gift baskets
- Coloured flowers to match sponsors/charity colours
- Social media competition - win a meal for 2 or a hamper etc.
- Branded boxes



BRANDING

Full branding opportunities available



TAKE AWAYS

Free gifts and photos for all families to take away



AVAILABILITY

Available all year round or tied in with seasonal activities



REPORTING

Full breakdown of visitor numbers and engagements